

WXIX

ORDERFlight Dates **08/28/12-09/03/12**Contract / Revision **804209 / AMRCNS 4 PROSPERITY**Original Date / Revision
08/02/12 08/02/12Advertiser **Americans for Prosperity Fo**Agency **Mentzer Media Services**

Buying Contact

**600 Farimont Avenue
Suite 306
Towson, MD 21286**

Product

Agency Com 15%

Billing Contact

**600 Farimont Avenue
Suite 306
Towson, MD 21286**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1169**Alt Order # **06261284**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Order Share % Market Value

Competing Station % of Order Amount

EXIX	%
WBQC	%
WCET	%
WCPO	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	8	\$6,120.00	\$7,200.00	0.00	08/27/12	09/03/12	8	\$6,120.00	\$7,200.00
Totals	8	\$6,120.00	\$7,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	08/28/12	08/31/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-TW-F--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TW-F--		3				\$600.00		0.00			
E 2	WXIX	08/28/12	08/30/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	-T-T---	:30	2	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-T---		2				\$1,400.00		0.00			
E 3	WXIX	09/03/12	09/03/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	2-----	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	2-----		2				\$600.00		0.00			



Contract / Revision **804209** Flight Dates **08/28/12-09/03/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:00:00

Advertiser **Americans for Prosperity F** Product **AMRCNS 4 PROSPERITY** Estimate # **1169**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 4	WXIX	09/03/12	09/03/12	Late News M-F	Comm	10-11P	1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00	
				Late News M-F	(10:00 PM-10:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/03/12	09/09/12	1-----	1		\$1,400.00		0.00							
														Totals	8	\$7,200.00